

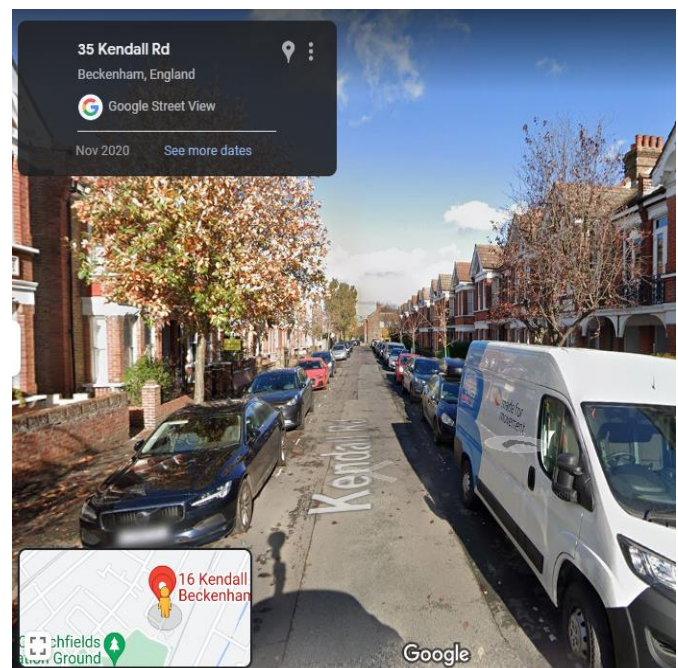
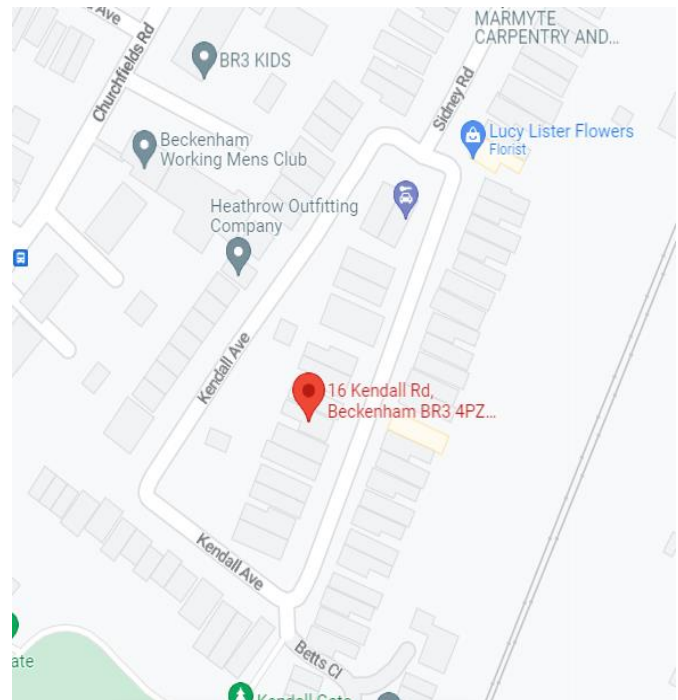
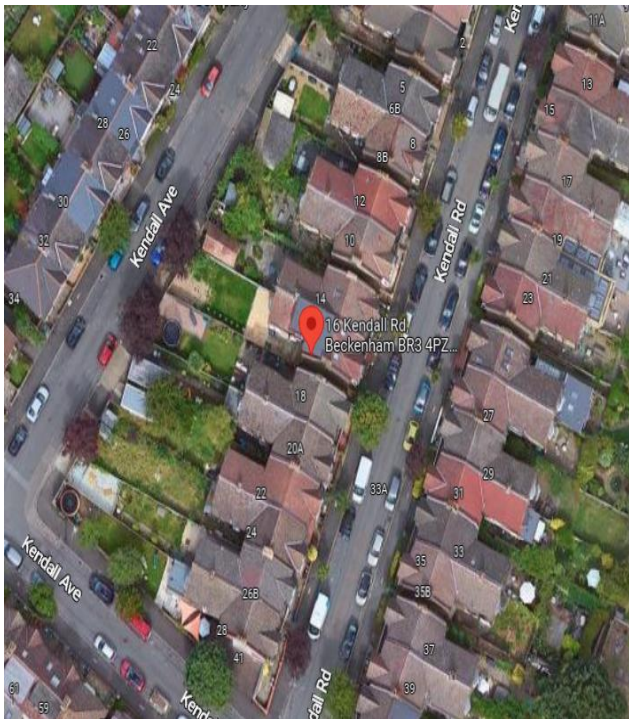
# Location Assessment

## 16 Kendall road

### Beckenham BR3 4PY

#### Local area assessment

Main focus - RED SPOT



### 1. **Area profile**

Socio demographics, education performance and racial mix

### 2. **Local area resources**

Proximity and access to public services and facilities able to support the needs of young residents.

### 3. **Local area risk assessment**

Mapping crime hotspot areas, establishing crime statistics, gang /drugs/CSE risk levels

Document should mention what safeguarding concerns are identified and how they are mitigated.

## **Introduction – legislative background**

All children, whether they are looked after by the state or their parents, need to feel safe in the area surrounding their home. Just as any parent would want their child to live in a safe area so too will a corporate parent who places children in a children's home. Recent public and media attention has focused on the physical environments of children's homes. However, it is not always straightforward to define a 'safe' area. Whether a location is safe can change rapidly, and may depend on the vulnerabilities of particular children. Indeed, some individual children may themselves heighten risks in an area if they have particularly risky behaviours.

A home may be located in an area with some local risks, and still be 'safe', if these are managed well, arrangements are made to keep children safe, and placement decisions take account of these risks. Consideration of risks in a local area, and what steps should be taken to mitigate these, should be

part of the care planning and placement decision process. Placing social workers should be responsible for assessing local risks and making judgments about safe locations before placing the child. The availability of support and services in the local area (e.g. education, health, CAMHS), as well as risk factors, should be considered before the placement is made. There has been in the past a lack of clarity about who must take responsibility for ensuring children's homes are located safely – including the roles of placing LAs, host LAs, LSCBs and providers themselves.

### **Our role as providers**

Better equipping children's home staff to make judgments about local risks, manage challenging behaviour, and keep children safe is an important element. Workforce training, support, and knowledge are therefore critical to success. It is acknowledged that there are limitations of mapping in capturing a 'dynamic picture' but considers that such mapping could play a useful part in the wider assessments of risk. The home's location assessment should be kept under review and amended to take into account any new risks as these are identified. The annual update will need to be proportionate and will not usually need to be carried out at the level of the initial assessment. Ofsted inspectors may take into account the quality of an existing home's manager's location assessment when evaluating the effectiveness of the home's approach to safeguarding and promoting children's welfare. It will be essential to talk with children in the home's care about the quality of life in the area to establish whether they feel safe and how to manage any risks they identify. Children will also be able to offer homes' managers valuable insights about the quality of local services. The Children's Homes and Looked after Children (Miscellaneous Amendments) (England) Regulations 2013 introduced the following changes to the Children's Homes Regulations 2001 and the Registration Regulations:

Regulation 31(1A) and (1B) of the Children's Homes Regulations 2001 as amended introduced a requirement in January 2014 for providers or managers to:

ensure that premises used for the purposes of a children's home are appropriately and suitably located so that children cared for by the home are:

(a) effectively safeguarded, and

(b) able to access services to meet the needs identified in their care or placement plans;

review the appropriateness and suitability of the location of the premises at least once in every calendar year.

**Location assessments will need to address two issues:**

1. Safeguarding concerns

2. Accessibility of local services

It is important for the manager or a potential new provider to have a broad understanding of the characteristics of the area where a home is or may be located. Looked-after children placed in deprived areas, perhaps far away from the authority responsible for their care, may face disadvantages and lack opportunities to enjoy and achieve in these communities. The considerations a home manager will need to take into account, as they carry out a location assessment, may include:

- whether the location of the home influences the potential for an already vulnerable child to be a victim of crime, such as being targeted for sexual exploitation;
- whether there is a likelihood of children placed in the home becoming drawn into gang crime or anti-social behaviour in the local area; /.
- the suitability of the local neighbourhood as a location to care for children who may have already been victims of abuse and neglect; and

- whether there are environmental factors that would represent a hazard to children, such as locations near level crossings or busy roads.

Location assessments should also take into account any positive features in a local community that would offer benefits to children living in a children's home. For example, assessments could include evidence about opportunities for children to participate in leisure, sporting or cultural activities, or links with services that could support the child's ethnic or religious identity.

### **Accessibility of local services**

The area is well served by bus routes within few a minutes' walk.

The nearest bus stops are located on Beckenham Road and Southend Road, which are both within a few minutes' walk.

Here are some of the bus routes that run through these stops:

54: Elmers End - Beckenham - Lewisham - Woolwich

194: Lower Sydenham - Catford - Beckenham - West Wickham

227: Crystal Palace - Penge - Beckenham - Bromley

352: Bromley - Beckenham - Sydenham - Forest Hill - Honor Oak Park

358: Orpington - Beckenham - Crystal Palace - Streatham

367: Bromley - Beckenham - Crystal Palace - West Croydon

These bus routes provide connections to other parts of Beckenham, as well as nearby areas such as Bromley, Crystal Palace, Lewisham.

And a close mainline train station, Beckenham Junction Station - a railway station that provides access to central London, located about 0.7 miles away from 16 Kendall Road.

Here are some social amenities that are located close to this address:

Kelsey Park - a public park with gardens, lakes, and wildlife located about 0.6 miles away from 16 Kendall Road.

Beckenham Place Park - a large park with woodland, meadows, a lake, and a golf course located about 1.7 miles away from 16 Kendall Road.

Beckenham High Street - a bustling street with various shops, cafes, restaurants, and pubs located about 0.9 miles away from 16 Kendall Road.

Beckenham Spa - a leisure centre with a swimming pool, gym, and fitness classes located about 0.9 miles away from 16 Kendall Road.

## **Safeguarding concerns**

There are no major concerns about the locality in which the home is based. There are low levels of crime, and the area is not highlighted by the local neighbourhood team or the MCSETO group as an area of concern.

There are no concerns about young people being drawn into gang crime or anti-social behaviour in the area as a result of the locality of the home. The home's location does not increase the potential for children to be targeted for sexual exploitation, there are a number of takeaways and shops locally that research has evidenced have been hot spots for the grooming and exploitation of children, however, the area in which Westmoreland Road is located has not been an area of concern at the local multi-agency CSE, Missing and Trafficking operational group where this information is collated.

Kendall road Beckenham BR3 4PY is within the Shortlands policing neighbourhood, under the Metropolitan Police Service force area.

Current areas of identified risk are concerns as to some environmental factors of the home.

The home has a main road in front of it. The road does not pose a high risk as the young people are of an age where they can cross the road safely to access local shops.

Although there are waterways and a train station nearby, these are not within the proximity of the home where they would pose a risk to the young people going about their day-to-day activities.

The overall risk of the location of the home is assessed as being low risk.

### **Area profile & accessibility of local services**

Kendall Road is located in the Beckenham area in the London Borough of Bromley, UK. Beckenham is a suburban town situated in South East London, and it is approximately 8 miles from central London. Kendall Road is a residential street that runs off Beckenham Road, which is a main road that connects Beckenham to other areas such as Penge and Bromley

Ranked as one of the happiest boroughs in London, Bromley is a pleasant and prosperous area, albeit rather quiet and indistinct. The unemployment rate here is one of the lowest in London, and the good schools, suburban ambience and access to the green expanses of the Kent Downs make it a particularly popular place of choice.

Properties in Kendall Road had an overall average price of £352,500 over the last year.

Across the borough, large Victorian detached properties are mixed with modern apartments, although around Bromley town centre it is more common to see terraced properties lining the streets. Beautiful cottages can be found in Bromley Old Town, but it is perfectly possible to find a modern flat to suit commuter needs in Bromley South, an area which is currently undergoing a £90 million regeneration project.

## **SAFETY**

Bromley is a safe area to live in London and is ranked as the 6<sup>th</sup> safest among the London Boroughs.

The annual crime rate in Bromley postcode area is 25.2, i.e.

25.2 crimes reported per annum per 1000. Which is significantly lower than the London average of 93 per 1000. The total number of "violent crimes" is 6.6k, and this number has decreased by 2.3% when compared year-over-year in the period of December 2019 - November 2020.

Anti-social behaviour was the fastest-growing crime in the borough.

The town has a large retail area, including a pedestrianised High Street and the Intu Shopping Centre on Bromley High Street formerly known as The Glades Shopping centre. The centre offers residents and visitors the opportunity to shop, eat and socialise under one roof, with a range of popular high street stores from Karen Millen and Kurt Geiger to H&M, Mac, Gap, Oasis, Russell & Bromley, and Waterstone's, so it meets the needs and taste of everyone. There are also a number of restaurants including a branch of the small chain of Belgian-themed Belgo restaurants, and community-minded cafes such as Lavender House café, a family-friendly independent coffee shop with a popular children's play area. Development at the nearby St. Mark's Square has seen further restaurants and a cinema established.

The Borough as a whole has a selection of restaurants that offer a variety of tasty Indian, Thai, British, Japanese and European cuisine. From the up-market Michelin-starred experience of Mediterranean restaurant Chapter One in Orpington, to the heady aromas of Indian restaurant Pink Garlic on Chatterton Road, there is something to suit most tastes and budgets in this south-eastern borough.



Bromley High Street is also the location for the Bromley Charter Market, which runs on a Tuesdays, Thursday, and Saturday. The Market sells food and confectionery items, clothing, and other goods like jewellery.

Large branches of most major supermarket chains can be found in Bromley, including a Tesco Superstore on Holmesdale Road and a large Waitrose on Burnt Ash Lane, as well as small local branches throughout the borough.

## **TRANSPORT**

16 Kendall Road benefits from convenient transportation options, including several bus routes that run through nearby stops on Beckenham Road and Southend Road. These routes provide connections to other parts of Beckenham, as well as nearby areas such as Bromley, Crystal Palace, Lewisham, and Croydon. Some of the bus routes that run through these stops include the 54, 194, 227, 352, 358, and 367.

Additionally, the property is located about 0.7 miles away from Beckenham Junction Station, a mainline railway station that provides access to central London.

Moreover, the borough has good road networks, with Gatwick, Heathrow and London City airports all easily accessible. Biggin Hill Airport is also located in the borough itself, although it is only available for business jets and private flying rather than commercial services. For a more environmentally friendly mode of transport, Bromley has over 100 cycle routes with some going as far as Waterlink way in Lewisham.

Bromley is also served by different routes on London Buses with great connections.

## **DEMOGRAPHY**

Bromley town, including its neighbourhoods and villages, is formed of six wards: Bickley; Bromley Common and Keston; Bromley Town; Hayes and Coney Hall; Plaistow and Sundridge; and Shortland's.

In a recent census, Bromley town was seen to be made up of approximately 52% females and 48% males with the average age of people in Bromley being 40, while the median age is 40.

94.2% of people living in Bromley speak English. The other top languages spoken are 0.5% Polish, 0.4% French, 0.3% Turkish, 0.3% Spanish, 0.3% Portuguese, 0.2% Tamil, 0.2% All other Chinese, 0.2% Italian, 0.2% Russian. In Bromley Town, 18.5% of the population is of a minority ethnicity. Residents within the 3-mile radius come from diverse communities. Therefore, a good mix of people resides in the vicinity.

## **SCHOOLS AND EDUCATION**

Bromley is well known for its good schools, many of which have achieved Ofsted Outstanding status. Families are therefore frequently drawn here. The best primary schools in Bromley include St Joseph's Catholic Primary School, St James RC School, and Farnborough Primary School, while for secondary students Buller Wood School in Chislehurst and Highfield Junior School in Shortland are among the best schools in Bromley.

Among the independent schools, Bromley High School and Eltham College are both particularly sought-after, while for further education the borough is home to London South East College, Nash College of Further Education, and Bromley Adult Education College.

Bromley also has two specialist Media Arts Schools, and a specialist music college.

In addition to the above, Bromley has several special schools such as The Glebe school a special school that caters to students aged 11-19 with special needs, Majorie McClure School which caters to pupils with a wide range of complex needs, Bickley primary school, Alexandra Infant school, Autism special school, and a range of other special needs schools.

## **SPORT AND LEISURE**

Bromley has a selection of gyms and fitness suites, ranging from well-known clubs such as Trugym, Nuffield Health, and Virgin Active to council-run services including the Pavilion Leisure Centre and Darwin Sports Centre

Alternative outdoor activities are in good supply, with a number of tennis clubs, non-league football clubs, rugby clubs, golf courses and cricket clubs dotted around the borough. For something less structured, a weekend walk of the Kent Downs is highly recommended.

## **CULTURE**

There are tons of things to see and do in Bromley. One of Bromley's most popular attractions is The Churchill Theatre, which not only offers weekly youth theatre classes for children aged 4-21 but also hosts a range of dramatic performances, while for history fans the remains of the Roman estate can be found in Crofton.

There is also the Bromley Little Theatre close to Bromley North railway station. Bromley also has a central library in the same building as the Churchill Theatre with a large book stock, Internet and wifi access, a reference library, and local studies department. It functions as the central library of the broader Bromley Borough Libraries Service.

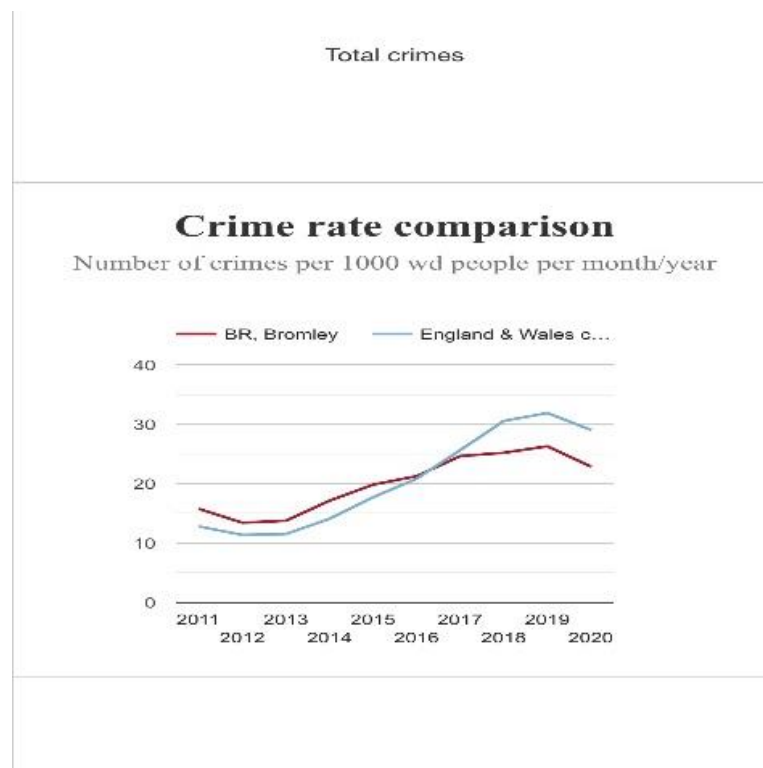
In addition cinemas in Bromley consist of the Picture house which was opened in June 2019 in the previous Empire theatre, and the Vue Cinemas,

a nine-screen cinema, which is part of the Bromley South Central scheme at St Mark's Square, which opened on 28 November 2018.

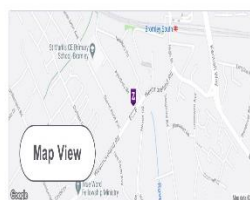
## **GREEN SPACE**

Lastly, if you are looking to relax, Bromley is one of the few boroughs in London blessed with scenic views of the countryside. On the southern border, the tumbling expanse of the Kent Downs is the perfect place for locals to enjoy spectacular views, rolling hills and open grassland. Other green spaces in the borough include High Elms Country Park in Orpington, which has site of special scientific interest status and boasts 250 acres of woodland and meadows, a nature reserve and a 150-acre golf course.

**BELOW IS THE LINK FOR BROMLEY DEMOGRAPHY.**



<https://directory.londoncouncils.gov.uk/demographics/bromley/>



#### Local Amenities

- Bromley South 0.2 miles
- Shortlands 0.7 miles
- Bullers Wood School for Boys 0.1 miles
- St Mark's Church of England Pri... 0.1 miles

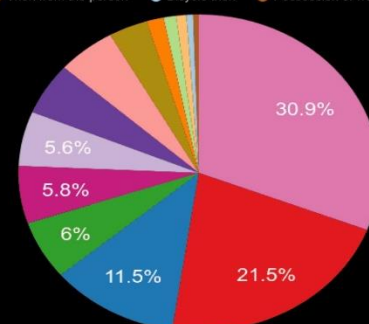


## Bromley crime stats

January 2020 - December 2020

Most crimes, 9.4k crimes were antisocial behaviour crimes which is 30.9% of all crimes committed in the area. Antisocial behaviour crime rate is at 118% of national crime rate. Antisocial behaviour crime was the fastest growing crime and it increased by 76.9% over the last twelve months.

Anti-social behaviour Violent crime Vehicle crime  
 Other theft Criminal damage and ar... Shoplifting Burglary  
 Public order Drugs Robbery Other crime  
 Theft from the person Bicycle theft Possession of weapons



#### Bromley Education Statistics

These statistics are for the highest level education obtained by the residents of Bromley and are from the UK Census of 2011.

QUALIFICATION	BROMLEY	ENGLAND
No Qualifications	17.9%	22.5%
Level 1	13.6%	13.3%
Level 2	16.1%	15.2%
Apprenticeship	2.7%	3.6%
Level 3	11.5%	12.4%
Level 4	33.1%	27.4%
Other	5.1%	5.7%

AGE	BROMLEY	ENGLAND
Age 0 to 4	6.5%	6.3%
Age 5 to 9	5.8%	5.6%
Age 10 to 14	6%	5.8%
Age 15 to 17	3.8%	3.7%
Age 18 to 24	7.2%	9.4%
Age 25 to 29	5.8%	6.9%
Age 30 to 44	22%	20.6%
Age 45 to 59	20.1%	19.4%
Age 60 to 64	6%	6%
Age 65 to 74	8.3%	8.6%
Age 75 to 84	6%	5.5%
Age 85 and over	2.5%	2.3%
Mean Age	39.9	39.3
Median Age	40	39

#### Bromley General Health Statistics

The respondents of the 2011 Census were asked to rate their health. These are the results for Bromley. The percentage of residents in Bromley rating their health as 'very good' is more than the national average. Also the percentage of residents in Bromley rating their health as 'very bad' is less than the national average, suggesting that the health of the residents of Bromley is generally better than in the average person in England.

HEALTH	BROMLEY	ENGLAND
Very Good	50.10%	47.17%
Good	34.12%	34.22%
Fair	11.67%	13.12%
Bad	3.20%	4.25%
Very Bad	0.91%	1.25%

BENEFIT	BROMLEY	ENGLAND
Jobseekers Allowance (only)	2.3%	3.3%
Incapacity Benefits (IB or ESA)	1.7%	2.4%
Any Benefit (includes in work benefits)	10.3%	13.5%

BROMLEY RATES 3/10 FOR EMPLOYMENT DEPRIVATION  
SOURCE: ENGLISH INDICES OF DEPRIVATION 2019

SEE MORE

Reviewed- 17/2/2023

Date of next review- 17/2/2024



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